

Programme Highlights

 **THE**
INTERNATIONAL
FERTILITY FORUM



1-2 December 2025
Convention Center
Chulabhorn Research Institute

www.theinternationalfertilityforum.com

Monday 1st December 2025

9:30 - Welcome from our Committee Chair

10:00 - Global best practices in the IVF lab

"IVF (Embryology lab) is the heart of IVF business. In the last 10 years, clinical outcomes have increased worldwide (from 30-40% to 60-70%) largely because of pathbreaking changes in IVF lab infrastructure. This session will explore the use of technology, next generation equipment, protocols, consumables used in labs & the perspective of the embryologist operating the labs. Also the automation & AI models has completely changed the safety & QA/QC protocols in the lab in the last 3-5 years. "

Russell A. Foulk, MD, HCLD (ABB)

Founder and Medical Director, Nevada Fertility Center

11:15 - Building progressive IVF chain- Opportunities & challenges

"Building an IVF clinic Network business is a complex task. This session explores all 4 verticals - the treating team (Dr, Embryologists & nursing staff), the patient management team (the whole non clinical staff at the clinic), the sales & marketing team (the team which brings patients to clinic doorstep) & the business support team (The IT, HR, Finance & procurement team) and how to get them working in perfect synergy for the business to grow & achieve its goals.

Vinesh Gadhia

Chief Executive Officer & Executive Director on Board , Star Fertility Pvt Ltd



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12:00 - Does the role of reproductive surgery still exist in the age of IVF and PGT-A?

"In an era dominated by advances in assisted reproductive technologies such as In Vitro Fertilization (IVF) and Preimplantation Genetic Testing for Aneuploidies (PGT-A), the necessity and scope of reproductive surgery is increasingly questioned. Historically, reproductive surgery was central to fertility treatment, addressing anatomical obstacles that impeded conception. Today, with the ability to bypass many physical barriers through IVF and screen embryos for genetic anomalies via PGT-A, clinicians and patients alike are reconsidering surgical interventions. This session will critically examine the evolving role of reproductive surgery in contemporary fertility care and goal is to clarify clinical decision-making, optimize patient care strategies, and shape future practice guidelines in reproductive medicine."

Patsama Vichinsartvichai, MD., MClInEmbryol
CEO and Founder, LIFE by Dr. Pat

12:45 - Lunch

13:30 - Table Topics and One to One Meetrings

"The International Fertility Forum is more than a conference, and this session is where you will explore the possibilities of our global community. You will have the opportunity to discuss industry successes and challenges with peers from across the region and take meetings with the most successful international fertility business from the US, Europe and Australia"



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14:45 - The legal framework for third-party reproduction in California

"Learn how the legal system supports egg donation and surrogacy in California in preparation for making global partnerships with US clinics . "

Dr. Vuk Jovanovic, MD, FACOG

Medical Director and Reproductive Endocrinologist, Tree of Life Fertility Center Los Angeles

16:00 - Innovation in IT infrastructure for successful IVF business

"The whole IVF business revolves around 1 common entity, which is the “patient”. With more than 10-15 touch points people (Drs, embryologist, from office, billing, pharmacy, diagnosis lab etc) working with patients at different occasions, if all are well connected with IT infrastructure, immense improvement in patient experience can be achieved. Also data generated with a fully connected IT structure, along with BI tools & AI models can be a game changer for IVF business business matrix improvement."

16:00 -Networking Drinks Reception



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9:30 - Welcome to day two from our Committee Chair

Tuesday 2nd December 2025

10:00 - Advances in Preimplantation Genetic Testing (PGT) and optimized embryo selection

"While most IVF providers are familiar with PGT-A testing, current advances in Next-Generation Sequencing (NGS) and embryonic DNA amplification enable embryo testing that goes beyond conventional PGT-A. We will discuss the use of whole-genome sequencing as part of advanced PGT."

Dr. Vuk Jovanovic, MD, FACOG

Medical Director and Reproductive Endocrinologist, Tree of Life Fertility Center Los Angeles

11:15 - Collaboration between Asia and United States - creation of embryos in USA then transport to Asia for transfer

"So why do US clinics want to partner with their peers in Asia? Join Susanna Park as she discusses this. She will explore rising costs in the USA, and why clinics are seeking affordable options for patients. Creation of embryos in USA then transport of the embryos to Asia for transfer would provide an affordable opportunity for intended parents, as well as an opportunity for international collaboration."

Dr Susanna Park

MD, San Diego Fertility Center



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Tuesday 2nd December 2025

12:00 - Dr. Chat GPT Will See You Now

"30 years ago, Bill Gates said, "We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. Don't let yourself be lulled into inaction." Let's fast-forward 10 years. Some things are still the same - we all complain that electronic health records still look like Windows 1995 - but something big has changed. The patient journey is now entirely orchestrated by AI. What could that mean for you and your company?"

Frank Khan Sullivan

Enhanced Fertility

12:45 - Lunch

13:30 - Table Topics and One to One Meetings

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14:45 - Value-Based Fertility Care: Measuring and Marketing Clinical Outcomes

"This session focuses on implementing value-based healthcare approaches within fertility practices. Emphasizes methodologies for effectively capturing clinical outcomes, establishing transparent success metrics, enhancing patient engagement, and leveraging outcome data for marketing and business growth."

Richard Westoby

Director of International Business Development, Ivy Fertility

16:00 - AI-Guided ART: Shaping Smarter Labs, Enabling Personalized Treatment

"Artificial intelligence is rapidly transforming assisted reproductive technology (ART), reshaping not only how labs operate but also how clinicians approach each patient's fertility journey. This keynote explores the growing role of AI in advancing both the technical precision of the IVF lab and the clinical personalization of care."

Rafael González

Future Fertility

16:00 -Closing Ceremony and Address

Closing comments and thanks from Committee Chair.

17:00 -Networking Drinks Reception

Solidify the connections you've made at IFF by attending this informal reception.

Tuesday 2nd December 2025



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Keynote Speakers

Russell A. Foulk, MD, HCLD (ABB)

Founder and Medical Director, Nevada Fertility Center

Dr Russell Foulk is an internationally recognised expert in fertility treatment and founder of seven successful fertility centres across the US and Serbia. He graduated top of his class at the University of California, San Diego, and has held faculty positions at UCSF, the University of Washington, and the University of Nevada. His research has focused on implantation physiology and stem cell science, with patents in immunologic proteins expressed by placental cells. A frequent speaker at international conferences, Dr Foulk has also appeared on major media outlets including Oprah and Inside Edition. He has helped bring nearly 30,000 babies into the world and takes great pride in supporting individuals and couples in creating families.



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Keynote Speakers

Dr. Vuk Jovanovic, MD, FACOG

Medical Director and Reproductive Endocrinologist, Tree of Life Fertility Center Los Angeles

Dr. Jovanovic is the Medical Director and Reproductive Endocrinologist at Tree of Life Fertility Center Los Angeles, specializing in reproductive endocrinology and infertility. Dual board-certified in Obstetrics & Gynecology and Reproductive Endocrinology, he is also a Fellow of the American College of Obstetricians and Gynecologists (FACOG). He completed his REI fellowship at Columbia University and his Ob/Gyn residency at Duke University, gaining extensive experience in IVF. Over his career, he has successfully managed thousands of IVF cycles across the U.S. and Europe. Fluent in English, German, and Serbian, he holds medical licenses in the U.S., UK, Germany, and Spain, enabling him to support patients worldwide with advanced reproductive care.



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Keynote Speakers

Dr Susanna Park

MD, San Diego Fertility Center

Susanna Park, MD is world renowned for her fertility expertise, IVF success and excellence in medical care. Dr. Susanna Park has practiced as an infertility physician for the past 15 years. Dr. Park joined the San Diego Fertility Center in 2012 following her tenure at Columbia University in New York City. Her passion is to combine her extensive experience as an infertility physician with individualized care and compassion. Dr. Park is double board-certified in Obstetrics and Gynecology, Reproductive Endocrinology and Infertility. She graduated summa cum laude from Siena College and obtained her medical degree at Albany Medical College. Dr. Park completed her residency and her fellowship in Reproductive Endocrinology and Infertility, at University of Medicine and Dentistry of New Jersey. Dr. Park has developed a large international referral practice due to her excellent patient rapport and high success rates with a variety of treatments including IVF, donor eggs, egg freezing and gestational surrogacy. Dr. Park works closely with the leading surrogacy agencies to assist the LGBT community build families.



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Keynote Speakers

Vinesh Gadhia

Chief Executive Officer & Executive Director on Board , Star Fertility Pvt Ltd

At the helm of Ferty9 Fertility Center, our team is dedicated to advancing reproductive health services, fostering an environment where every couple's dream of parenthood is nurtured with care and precision. With over three decades in healthcare, my leadership has been characterized by strategic growth, particularly in the IVF sector, where I've played a pivotal role in establishing and scaling up operations. Previously, as Senior Partner and CEO at BlackCap Equity Management, I spearheaded the development of the world's first Fertility Fund, aiming to craft a comprehensive global fertility ecosystem. This mission, driven by the values of compassion and innovation, is a testament to our commitment to making a lasting impact on communities worldwide, all while ensuring sustainable business success in the burgeoning fertility space.



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Keynote Speakers

Richard Westoby

Director of International Business Development, Ivy Fertility

Richard Westoby is a dedicated father to boy/girl twins born via surrogacy in the U.S. His personal journey sparked a passion for helping prospective parents navigate surrogacy and IVF, particularly U.S.-based options. An advocate for surrogacy, Richard empowers intended parents with clear, accessible guidance, enabling them to engage confidently with professionals. His expertise led him to a role in international business development at Ivy Fertility, a network of 14 U.S. clinics expanding access to fertility treatments worldwide. Richard also co-hosts the IVFDaddies podcast, exploring surrogacy and IVF from an emotional and medical perspective. A sought-after speaker, he has shared insights at international events and is the author of *Our Journey: One Couple's Guide to U.S. Surrogacy*.



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Keynote Speakers

Patsama Vichinsartvichai, MD., MClInEmbryol
CEO and Founder, LIFE by Dr. Pat

Dr. Patsama is a reproductive endocrinologist and infertility specialist with extensive expertise in IVF, congenital uterine malformations, and reproductive surgery. He seamlessly bridges the gap between the clinical and laboratory aspects of IVF, incorporating knowledge from his Master of Clinical Embryology (MClInEmbryol) into his private practice at “LIFE by Dr. Pat” clinic. Dedicated to both his profession and the wider community, Dr. Patsama serves as a committee member of the Thai Society for Reproductive Medicine (TSRM) and the Association of Thai Embryologists (ATE). Beyond his professional contributions, he actively engages with the public through his social media platform, “Fertile by Dr. Pat”.



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Keynote Speakers

Rafael González

Future Fertility

Rafael González brings extensive experience in leading commercial strategy across the healthcare and fertility sectors. He has led commercial operations for Spain's largest private medical group and Europe's largest egg donor bank, equipping him with a global perspective on reproductive medicine and its evolving challenges. As the Global Head of Sales and Commercial Strategy at Future Fertility — the leader in AI-powered oocyte assessment — Rafael now spearheads global growth initiatives that drive the adoption of AI-guided solutions to support more personalized, data-driven care in assisted reproduction. He holds an LLA and a BBA from CEU San Pablo University, and an MBA from IESE Business School.



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Frank Khan Sullivan

Enhanced Fertility

CTO & Co-Founder of Enhanced Fertility, Frank started his career at Microsoft and has held leadership roles in both large multinationals and technology startups. His work today is exclusively focussed on how technology delivers the right outcomes to patients and clinicians in the real world.



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